

September 8, 2006
GCPA Board Meeting
Gainesville State College, Gainesville Campus

Attending

Ron Lunk, ASU

Paul Sedor II, GC&SU

Tyra Wingo, CTC

Tom Walter, GSC

Charley Bowen, KSU

Rickey Walker, HGTC

Matthew Robison, GSU

David Johnston, GSC

Kathy Alday, KSU

Carol Treible, MSU

Nicole Phillips, KSU

Welcome

President Tyra Wingo welcomed everyone and called the meeting to order at 10:00am.

Approval of Minutes

The minutes from the May meeting were reviewed. **Charley Bowen moved to accept the minutes; Tom Walter seconded. Motion passed unanimously.**

Treasurer's Report.

The treasurer's report was presented. We have \$5888.61 in the checking account. **Ron Lunk moved to accept; Matthew Robison seconded. The motion passed unanimously.**

Membership

David Johnston reported that GCPA currently has 181 members; last year, we were at 178 members at this time. The board discussed membership and how it has fluctuated.

Budget

The budget report was distributed. Discussion was held about our CD, and a question was raised as to the interest rate. The CD comes due in January. Charley suggested leaving it to Debbie's discretion to put the money in a new CD with the best interest rate she can find. The board members believe that one year is the best time frame. Tyra suggested just leaving it where it is and rolling it over. Ron asked if the money that went into the ASU auxiliary account was transferred into the GCPA account, but no one knew.

ACPA Summer Leadership Update

Tyra reported that she and Nicole Phillips attended the ACPA leadership meeting in Washington this summer. The important issue discussed throughout the meeting was "sustainability." Tyra distributed "governance revisioned" document. The ACPA board has been downsized to make it more manageable, and the structure of the board has been streamlined. They are preparing to go international, and this restructuring will help in that process. Tyra also distributed a handout listing state and international division events.

Tyra reported that at the meeting discussion was held about the Carnival, which has become an important part of the ACPA Convention. Apparently, the board members believe that the carnival has become too overwhelming with too many groups giving away items. They'd like for everyone to get away from giving away a bunch of "stuff." ACPA wants to be less wasteful and more conscious of the environment.

Another topic of discussion was joint membership with ACPA for Georgia. A decision has not been made. California and Arizona are the only two states that are currently "piloting" the program, and we're going to wait and see how it goes. A point of concern is how the money will be handled. Most states are worried about the fact that the cost of being an ACPA member will adversely affect membership.

GCPA By-laws

Tyra distributed the proposed GCPA by-laws. Kathy informed the group that she was supposed to have assisted Carol, but admitted that she didn't do so, so Carol did it by herself.

After discussion, several changes were made. See the corrected copy of the by-laws attached to these minutes.

Discussion was held as to whether or not the Treasurer's position should be bonded. Discussion was also held regarding the importance of giving general members a voice in any officer removal process. An entire new section was added to Article VIII regarding the GCPA Website.

After some discussion about how to get the by-laws out to the members, Ron suggested sending it with the conference materials. The vote on the by-laws will occur at the annual conference.

GCPA Directory Discussion

Discussion was held about the GCPA directory. We discussed having it available in both hard copy and on line. It could be distributed at the annual conference, which would save the money it costs to send it out to members. It was suggested that \$5 could simply be added to the conference fee to cover the cost of the directory. Charley pointed out that we have plenty of money to do the directory without charging extra. It could be a benefit of going to the conference. Some discussion was held about the fact that the information is never fully up-to-date because of the nature of the profession. A disclaimer could be placed in the directory as follows: "The information in this directory was correct at the time of printing." Carol stated that Don Heins really wants to do the director; therefore, she volunteered him!

GCPA Annual Conference

The conference will be held in Columbus March 7-9, 2007. Nichole Kennedy is serving as the conference chair. The conference hotel is the Marriott, which is located directly across the street from the Convention Center, where the conference will be held. Room rates are \$130 per night. Since the Marriott doesn't have adequate meeting space, the

conference will be held at the Convention Center. There were questions raised about how much it is costing to use the Convention Center. They are not charging for use of A/V equipment. It is unclear if the cost of the hotel was per person or per room. The cost for last year's hotel in Augusta was \$69 per room. The cost for the Augusta conference was \$145 per person. No cost has yet been set for the Columbus conference. Matthew asked about keynote speakers. Tyra reported that she has already asked ACPA President-elect Vasti Torres to speak, and that she had agreed to do so; Tyra will contact her to confirm. It is the board's hope to attract conference participation from our colleagues in Alabama.

Tyra distributed proposed conference logos, from which the board will choose one. The theme of the conference is "The 7 C's and Beyond." After much discussion among board members, the following C's were selected: customer service, campus life, challenges, communication, completers, choices, community, and careers/counseling. **Carol Treible moved to leave the determination of the 7 C's up to the conference committee; Kathy Alday seconded. Nicole Phillips amended the motion to add the verbiage "with full descriptions." Rickey Walker seconded. The motion passed.**

Carol Middlebrooks attended today's meeting as the Georgia Network representative (hereinafter referred to in these minutes as GN). Carole informed the board that GN is willing to support the conference either at the banquet or the Thursday lunch by providing the speaker. For a possible conference speaker, Carole has talked with Robert Chapman who writes the "news from the front" section for the national network website. He is a counseling professor at Drexel University, but he is very much a part of the alcohol and drug education field. While he is not specifically Student Affairs oriented, many of his articles reflect a Student Affairs perspective. Another alternative is to bring in a speaker from a major national governmental agency. Last year's speaker was Ralph Hingson. One hot issue is the debate about 18 vs. 21 drinking age. Some college presidents want to see the legal drinking age changed to 18 years old, but Chapman offers an argument that it should remain at 21. Dr. Merrill Norton was a popular workshop presenter last year, and he packed the room. GN also wants to do a pre-conference this year in addition to having at least one session in each time slot of the conference. The new GN logo will be used in all conference materials.

Fall/Winter Drive-in Update

Possible topics for drive-in workshops were discussed. Matt suggested doing something on Six Sigma since that's the focus of the Chancellor. Matt will look into doing something in January at GA State. Nicole suggested that we do another assessment workshop in the spring, but with a different focus from last year. Kathy mentioned that the new CAS standards have come out. Nicole brought up the fact that travel costs are a real concern for people, so perhaps GCPA could do some workshops via webcast. Those who could come could do so, but others could watch via satellite connection or some other technical way. Matt will look into how much it would cost to have it at GA State, and will look into how to do it. Nicole offered to help Matt in finding information. Nicole also suggested setting up a carpool effort to help make the event more accessible. Matt will look into cost at GA State and if the space is available for a late January

conference. He will also contact Tonya Lam at the BOR to see if the Chancellor would be available.

The board members discussed the possibility of holding a spring conference on CAS or on retention issues. There are many excellent resource people in the state who could facilitate.

Sector Rep Update

Nicole reported that she, Ron, and Keith had talked in May about Sector Rep work. Ron reported that he has gotten information from fourteen of the nineteen four-year public universities. Some schools just aren't responding. Target deadline was June 30. Nicole reported that Keith had a 95+% return rate on his schools. Rickey's return rate is about 5%, but his VP is really pushing membership in GCPA. There will be a fall leadership meeting in November, and that meeting will be one way to get information. Nicole says we need someone to contact the private schools. A member survey was supposed to have gone out July 10, but it has been delayed. Nicole submitted the ideas for survey questions to the board for approval. Board members added some questions, as follows: would you like a comprehensive directory of all Student Affairs personnel in Georgia? Should it be printed or electronic? Or would you just want a GCPA membership directory? Nicole will have a phone conference with her committee. It would be advantageous and easy to use Survey Monkey or Zoomerang to get information. The board discussed possible incentives to use to encourage people to fill out the survey. The board members discussed various ideas for gifts/prizes. Nicole and the sector reps will follow up on these ideas. Nicole asked if the board members were comfortable with her committee creating the survey and sending it out, or do the board members wish to review the survey before it goes out? Nicole said she would send it to the board first and give them a window of time in which to respond with suggestions. **Rickey moved that the board grant Nicole up to \$500 from the miscellaneous line item to have incentives for filling out the survey; Ron seconded. The motion passed unanimously.** Charley asked if this survey would go out just to members or to the listserv. Nicole said the sector reps will get email contact information from people.

ACPA/NASPA Joint Convention

Tyra distributed info regarding ACPA/NASPA joint convention, which will be held March 31 – April 4, 2007 in Orlando. The board members discussed the annual GCPA reception held at the convention. It would be an option to pursue holding a regional reception to include North Carolina, South Carolina, Virginia, the Caribbean, and Georgia. Carole Middlebrooks said that she would see if GN could help co-sponsor the reception, perhaps getting \$300. The board discussed cost of the reception and debated the merits of having it for just Georgia or as a regional event. Carol Treible asked about the issue of alcohol being used near the area. Kathy will talk to Diane Cooper about sponsorship money from UGA. Kathy also volunteered to help organize the reception. Linda Picklesimer may also want to help. Matt volunteered to work with Kathy and Linda.

GCPA Website

Much discussion occurred about the website. Kathy will work with her colleague, Ed Bonza, to have something up and running by October 1. Kathy requested that members send her information they'd like to see on the website. The board members agreed to pay Ed \$500 for his work.

Old Business

Matt brought up the issue of having a social event sometime in the Atlanta area, and much discussion was held about the issue. Nicole suggested that if we do socials we should have them in areas to attract as many people as possible; for example, have two socials, one in Atlanta and one in Savannah. Someone suggested doing a social for the Technical Colleges. Members liked the idea. We will aim to have the first social in Dublin on November 9, with the GCPA board meeting being held the following day in Macon. Rickey, Kathy, Carol Treible and Tyra will work on it

Other Business

Ron reminded the board that the New Professionals Workshop is September 15 at GC&SU. Ron will be representing GCPA at the workshop.

The next board meeting will be held November 10 at Macon State University.

Adjournment

With no further business to discuss, the meeting was adjourned at 2:40pm.

Respectfully submitted,

Katherine E. Alday
Secretary